

Kyiv, Ukraine	+380 50 637 61 27 +380 67 640 46 00	http://www.vano.com.ua	i@vano.com.ua
	Date of Birth: March 9, 1982.		

Ivan A. Kucherenko

<u>Career Objective</u>	To obtain interesting promising job with good motivation opportunities in large dynamical growing company. Finding solutions for unusual tasks.	
<u>Professional Experience and Employment History</u> <i>Primary full-time job</i>	2007.02-2007.10	<p>“A.C.A. Worldwide”, Ltd., Kyiv, Ukraine (http://www.acaworldwide.com, http://www.brainhunting.com)</p> <p><u>Position title:</u> BrainHunting.com Internet-project Manager</p> <p><u>Responsibilities:</u> international recruiting web-project concept and strategy development, marketing analysis, web-project preparation and launching.</p> <p><u>Achievements:</u> carried out market analysis; developed concept, naming (BrainHunting), strategy and specifications of web-project; registered trademark; selected company amongst top players of Ukrainian web-development market to delegate project web-developing task; monitored development process, collaborated with web-developers; selected web-agencies and platforms for project's future advertising company; developed media-plans; prepared content for web-site in Russian and English;</p> <p><u>Staff of the company:</u> 10 employees.</p> <p><u>In submission:</u> 2 employees in the company's staff, 10 outsource web-developers team.</p> <p><u>Dismissal reason:</u> further activities postponed by project investors for undetermined period of time, absence of any subsequent opportunities in company.</p>
<i>Primary full-time job</i>	2006.02-2007.02	<p>“Robota Plus”, Private Enterprise, Kyiv, Ukraine (http://www.rabotaplus.com.ua, http://www.pro-robotu.com.ua)</p> <p><u>Position title:</u> Web-developments Department Chief</p> <p><u>Responsibilities:</u> department's structure development; staff recruitment; project management; project documentation development; quality assurance and testing; web-sites design.</p> <p><u>Achievements:</u> re-established web-developments department; developed job descriptions and motivational programs for web-programmers; recruited several specialists in web-developing (PHP); organized working process; optimized company's expenses on web-server's collocation; completed a number of company's web-projects (http://www.prorobotu.net.ua, http://www.ladyjob.com.ua, http://www.rabotaplus.com.ua (ver3.0)).</p> <p><u>Staff of the company:</u> 200 employees.</p> <p><u>In submission:</u> 4 employees in the company's staff, 2 outsource web-developers.</p> <p><u>Dismissal reason:</u> absence of further promising projects after release of new version of rabotaplus.com.ua web-site, not interested in only technical support of existing projects without working on any new ones.</p>
<i>Primary full-time job</i>	2004.10–2006.02	<p>Creative-bureau “Done”, Lugansk, Ukraine (http://www.done.in.ua)</p> <p><u>Position title:</u> Managing Partner, Art Director</p> <p><u>Responsibilities:</u> launching web-studio's operation; financial management; projects management; development of projects documentations; preparing content for the web-sites; design of the graphic materials (web-sites design, prints); account management.</p>

	<p><u>Achievements:</u> established first in Lugansk web-design studio of such level; elaborated development strategy and selected primary directions of activity (WEB, prints, marketing); completed a number of projects for several prime companies and organizations of Lugansk region.</p> <p><u>Staff of the company:</u> 3 employees.</p> <p><u>In submission:</u> 1 employee in the company's staff, 4 outsource web-developers.</p> <p><u>Dismissal reason:</u> leaving for Kyiv.</p>
<i>Secondary part-time job</i>	<p>04.2004-02.2006 "Delta Tour" LLC., Lugansk, Ukraine (http://www.deltashop.com.ua)</p> <p><u>Position title:</u> Senior IT-expert</p> <p><u>Responsibilities:</u> improving company's business processes with modern IT solutions; constructing and building of local area network; managing and sharing Internet access; company's server and workstations administrating; developing and supporting corporate web-site.</p> <p><u>Achievements:</u> purchased required computer and network equipment; projected and built local area network; established connection to Internet through DSL; implemented global online air-tickets booking systems GALILEO and Sirena; developed corporate web-site.</p>
<u>Education</u>	<p>2007-present Kyiv National University of Trade and Economics § <u>Faculty:</u> Institute of Higher Qualification. § <u>Specialty:</u> <i>Marketing.</i></p> <p>1999-2004 Lugansk National Teachers Training University of Taras Shevchenko § <u>Faculty:</u> Foreign languages. § <u>Specialty:</u> <i>Teacher of English, foreign literature and informatics.</i></p>
<u>Personal Qualities</u>	Sociable, responsible, organized, industrious, friendly, orderly, energetic, creative, mobile, quick study, urging towards self-perfection, possess abilities for logical, analytical and strategy thinking.
<u>Professional Experience and Knowledge</u>	<ul style="list-style-type: none"> § High end market of web-solutions and start-ups knowledge § Clear definition and understanding of Web 2.0 concept § Actual web-technologies possessing (AJAX, Flash/Flex, RSS/Atom, XML/XSL) § Project management (analyzing tasks and goals, preparing project documentation and specifications, prototypes developing, setting targets and team building, supervising projects activities, quality assurance and testing developed solutions) § Web-sites development (design, HTML/CSS coding) § Copywriting (text content, news, announcements, press-releases) § Web-sites promotion and advancing (marketing, advertisement, media-planning, SEO, PR, SMO) § LAN building and administration; Windows 95/98/2000/XP/Vista, Unix/Linux, MacOS X administration; power user of Microsoft Office (Word, Excel, PowerPoint, Project, Visio), Adobe Photoshop, Corel Draw, Corel Photo Paint, Macromedia Flash software families.
<u>Languages Knowledge</u>	English – fluent spoken and written, including technical. Russian and Ukrainian – native.
<u>Hobbies</u>	Hi tech, Internet, mobile communications, cars, advertisement (branding, marketing, creative), literature, politics, news, cinema, music, traveling, sport.

<u>Additional Information</u>	Driving license (A & B categories), foreign passport.
<u>Life Concept:</u>	Be number one.
<u>Family Status</u>	Single, no children.